

CBS ELECTRONIC VIDEO RECORDING

A Division of Columbia Broadcasting System, Inc.
51 West 52 Street
New York, New York 10019
(212) 765-4321

EVR™ MONOCHROME CARTRIDGE PRICE LIST*

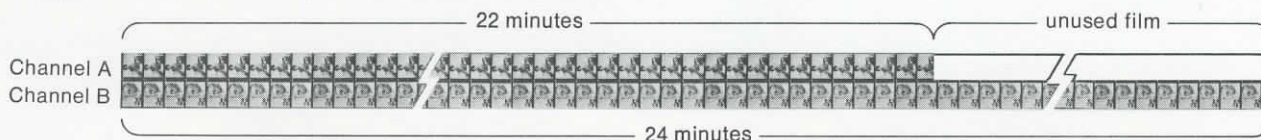
| QUANTITY | PROGRAM TIME IN MINUTES | | | | | | | | | |
|----------|-------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| | 5 min. | 10 min. | 15 min. | 20 min. | 25 min. | 30 min. | 35 min. | 40 min. | 45 min. | 50 min. |
| 50 | 6.00 | 10.60 | 15.20 | 19.70 | 24.30 | 28.80 | 33.40 | 37.90 | 42.50 | 47.00 |
| 75 | 5.30 | 9.00 | 12.70 | 16.50 | 20.20 | 23.90 | 27.70 | 31.40 | 35.10 | 38.90 |
| 100 | 4.80 | 8.20 | 11.50 | 14.80 | 18.10 | 21.50 | 24.80 | 28.10 | 31.40 | 34.80 |
| 125 | 4.60 | 7.70 | 10.80 | 13.90 | 16.90 | 20.00 | 23.10 | 26.20 | 29.30 | 32.30 |
| 150 | 4.40 | 7.30 | 10.30 | 13.20 | 16.10 | 19.00 | 21.90 | 24.80 | 27.80 | 30.70 |
| 175 | 4.30 | 7.10 | 9.90 | 12.70 | 15.50 | 18.30 | 21.10 | 23.90 | 26.70 | 29.50 |
| 200 | 4.20 | 6.90 | 9.70 | 12.40 | 15.10 | 17.80 | 20.50 | 23.20 | 25.90 | 28.60 |
| 250 | 4.10 | 6.70 | 9.30 | 11.90 | 14.50 | 17.00 | 19.60 | 22.20 | 24.80 | 27.40 |
| 400 | 3.90 | 6.40 | 8.80 | 11.20 | 13.60 | 16.00 | 18.40 | 20.80 | 23.20 | 25.60 |
| 500 | 3.80 | 6.20 | 8.60 | 10.90 | 13.20 | 15.60 | 17.90 | 20.30 | 22.60 | 25.00 |
| 750 | 3.80 | 6.10 | 8.30 | 10.60 | 12.90 | 15.10 | 17.40 | 19.60 | 21.90 | 24.20 |
| 1,000 | 3.70 | 6.00 | 8.20 | 10.40 | 12.60 | 14.90 | 17.10 | 19.30 | 21.50 | 23.70 |
| 1,500 | 3.70 | 5.90 | 8.10 | 10.30 | 12.40 | 14.60 | 16.80 | 19.00 | 21.20 | 23.40 |
| 2,000 | 3.60 | 5.70 | 7.80 | 9.90 | 12.30 | 14.40 | 16.50 | 18.80 | 21.00 | 23.10 |

*Prices may change without notice. No order is binding until accepted by the Electronic Video Recording Division.

Preparing your order for EVR™ Cartridges

1. Prices shown are per cartridge, and include all conversion costs of your material to EVR™ Cartridges.
2. The EVR™ Cartridge provides a maximum of 25 minutes on each of 2 channels for a total of 50 minutes.
3. Cartridge costs are twice the running time of the LONGER of the two channels, rounded up to the next 5-minute increment.

EXAMPLE: The longer of these two programs is the one on channel B, which is 24 minutes. The shorter is channel A, 22 minutes. Simply double 24 and round up to next 5-minute increment.



24 minutes x 2 = 48, which rounds up to 50 minutes. Cost is calculated on a 50 minute program base.

NOTE: It is advisable to specify programs of equal length on each channel of a cartridge, to take full advantage of film footage and enjoy lowest cost.

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EVR COLOR FORMAT


EVR COLOR CARTRIDGE PRICE LIST*

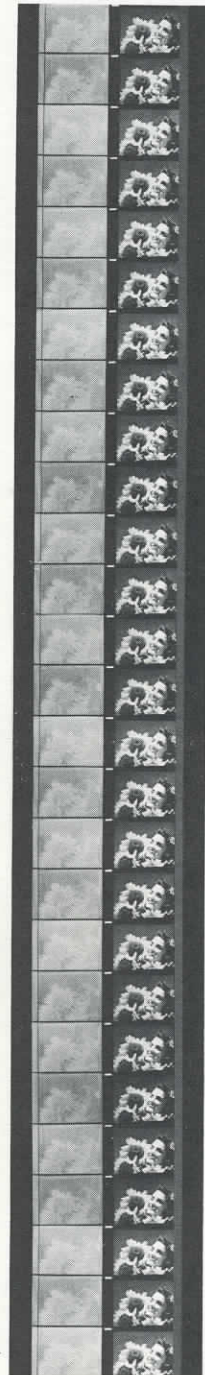
| QUANTITY | PROGRAM TIME IN MINUTES | | | | |
|----------|-------------------------|---------|---------|---------|---------|
| | 5 min. | 10 min. | 15 min. | 20 min. | 25 min. |
| 50 | 9.00 | 15.90 | 22.80 | 29.60 | 36.50 |
| 75 | 8.00 | 13.50 | 19.10 | 24.80 | 30.30 |
| 100 | 7.20 | 12.30 | 17.30 | 22.20 | 27.20 |
| 125 | 6.90 | 11.60 | 16.20 | 20.90 | 25.40 |
| 150 | 6.60 | 11.00 | 15.50 | 19.80 | 24.20 |
| 175 | 6.50 | 10.70 | 14.90 | 19.10 | 23.30 |
| 200 | 6.30 | 10.40 | 14.60 | 18.60 | 22.70 |
| 250 | 6.20 | 10.10 | 14.00 | 17.90 | 21.80 |
| 400 | 5.90 | 9.60 | 13.20 | 16.80 | 20.40 |
| 500 | 5.80 | 9.30 | 12.90 | 16.40 | 19.80 |
| 750 | 5.70 | 9.20 | 12.50 | 15.90 | 19.40 |
| 1000 | 5.60 | 9.00 | 12.30 | 15.60 | 18.90 |
| 1500 | 5.50 | 8.90 | 12.20 | 15.50 | 18.60 |
| 2000 | 5.40 | 8.60 | 11.70 | 14.90 | 18.50 |

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The EVR Color Cartridge provides a maximum of 25 minutes of program. Cartridge cost is based on the running time rounded up to the next 5-minute increment.

Prices shown are per cartridge, and include all costs of converting customer's material to EVR Cartridges.

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AUDIO TRACK → ← AUDIO TRACK

CHROMINANCE CHANNEL LUMINANCE CHANNEL

8.75mm

Illustrated above, three times its actual size, is a segment of EVR Film in the color format. The chrominance channel provides color information, while the luminance channel contains the actual picture. These are combined in the EVR Player to provide up to 25 minutes of color pictures with sound.