



Color motion pictures can be converted by CBS Electronic Video Recording into EVR cartridges for playback on the EVR player through any standard color television set. The player attaches very simply to the external antenna terminals of the television set. The sealed EVR film cartridge drops right into place for playing and delivers sharp, clear color pictures at the push of a button. On one or many sets at the same time, EVR pictures and sound are without ghosts or distortion, run at normal speed, stop at any frame as long as desired, or can be seen a frame at a time by hand control.