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General Motors *Futurama*

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IF YOU'VE ONLY SEEN IT ONCE,  
YOU HAVEN'T SEEN IT ALL





A dynamic new spirit enlivens the "City of Tomorrow." People, vehicles, goods—even some of the sidewalks—are moving. The city, cured of its traffic ills, is reborn as the center of commerce, communication and culture.

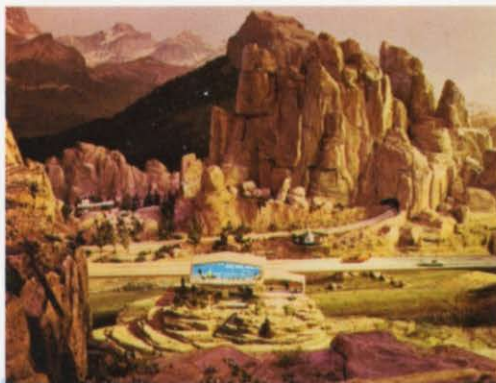


Man turns ice-clad Antarctica into a global weather center and probes its frozen wastes for resources needed by a growing world population.

Firebird IV, latest in a series of turbine-driven experimental cars, promises new heights of comfort and convenience in automatic motoring.



*Futurama* will say to millions of visitors this year, "Here is a foretaste of tomorrow. Here, before you, is man roaming the moon, exploring Antarctica, working and playing beneath the sea, stretching a highway of progress and prosperity through the jungle and over the mountains, farming the deserts and creating a functional, beautiful new city. Here are triumphs of science and technology, but here—most of all—is man's abiding determination to make a better life for all."



In one of the greatest adventures of all time, man explores the moon (left) aboard multi-wheel crawlers designed to cruise almost any terrain. On earth, automatic highways (above) pierce the mountain barriers and turn the highlands into holiday hideaways. Resort hotels beneath the sea (right) serve a new vacation playground.



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