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ELECTRIC APPLIANCES

5518-21 SO. ASHLAND AVE.

CHICAGO 36, ILLINOIS

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Shop from this Catalog ... your 1958 Shoppers' Directory of Nationally Advertised Brands ... and remember that backing up every page is no mere mechanical automaton but a host of skilled, live people ... experienced for many years in providing the finest, most personal service possible.

We continue to be, as we have been in the past, PROMPT, COURTEOUS and always GRATEFUL for your continuing confidence and patronage. Remember that we cannot possibly show in this catalog alone, more than a small portion of the tremendous number of nationally advertised items which we have available at all times. If the item you desire is not shown here, please call or write us. Let us know what you want with an exact description ... supplying the manufacturer's name and model number wherever possible. We will be sure to handle your inquiries promptly ... if not sooner!

No finer, fuller list of every type of gift and prize items exists anywhere! Unique and every-day units for sales incentive programs, group picnics, golf tournaments, Christmas parties and gift plans are awaiting your inquiry. Remember too, all our merchandise carries regular manufacturers' warranty or guarantee.



Your
1958
SHOPPERS'
DIRECTORY
OF NATIONALLY
ADVERTISED BRANDS



PROMPT COURTEOUS SERVICE

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ALL PRICES AND
SPECIFICATIONS SUBJECT
TO CHANGE.

WE DO NOT ASSUME
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radio-phonographs

high-fidelity television



No. 286H — "BRITTANY" — HIGH FIDELITY RADIO-PHONO COMBINATION. Warm Provincial styling . . . combined with ultimate in hi-fi AM-FM radio-phonograph performance. Hand-rubbed Genuine Mahogany, Cherry or Walnut. LIST \$650.00.



No. 295C — "CONTINENTAL" — RADIO-PHONO COMBINATION. Excitingly new, functional custom furniture that can be used as a room divider. Mahogany. LIST \$389.50. Oak. Cherry. LIST \$399.50. Ebony. Walnut. LIST \$415.00.



No. 293C — "SUPER MAGNASONIC" CONSOLE PHONOGRAPH. Functional custom furniture that does away with doors, lids and drawers. Gliding marbled glass top. Mahogany. LIST \$259.50. Oak. Cherry. LIST \$269.50. Ebony. Walnut. LIST \$279.50.



No. MV323R — "PREMIERE 24" CONSOLE T.V. Modern in design and performance. Two speakers. Magnapower keyed AGC chassis. Syntex Mahogany. LIST \$279.50. Syntex Oak or Cherry. LIST \$289.50.



No. MV324RA — "ARISTOCRAT 24" CONSOLE T.V. Magnificent Magnavox Gold Seal TV costs less to buy, yet outstanding in quality and dependability. Syntex Mahogany, Oak or Cherry. LIST \$399.50.



No. MV141L — "TELERAMA 21" CONSOLE T.V. Convenient top tuning controls concealed under hinged lift lid. Finest Cascade Tuners. Magnapower chassis. Syntex Mahogany. LIST \$249.50. Oak or Cherry. LIST \$259.50.

\$121.85
41.85

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