



FROM:  
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**Education and  
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Electronic Video Recording (EVR)



**MOTOROLA TELEPLAYER UNIT TELECASTS PROGRAMS TO  
ONE OR MORE ATTACHED TV SETS**

The Motorola TELEPLAYER unit is the first device capable of playing a program, either color or black and white, in a seven-inch diameter cartridge to attached television sets.

The cartridge is placed on the spindle of the player, the lid is closed, and play button is pushed. The film threads itself, and the TELEPLAYER unit transmits the video and audio signals through a direct wire connection to one or more TV sets.

In training situations, a sequence can be quickly replayed, the action can be stopped on the screen for close inspection or discussion, or the instructor can stop the film with a darkened screen to interject his own comments. The instructor has total control at all times. Student interest and attention are maintained through the familiar and highly personal television screen.

The TELEPLAYER unit plays films in the Electronic Video Recording (EVR) format. EVR is a development of CBS, which is the exclusive processor of film or tape materials into the EVR format.