(A) Put RCA Victor Color TV under the tree. The Scandinavian Lundberg has big 21" HI-Lite Color Tube and RCA Solid Copper Circuits for greater reliability, better performance.

(B) For a Christmas present with a future, see the French Provincial Beaufort 21" lowboy. Two 7" oval speakers, Automatic Color Purifier, RCA Solid Copper Circuits and powerful 25,000-volt New Vista® chassis.

(C) New—compact 19" Color TV — from RCA Victor, world leader in color development. The Adair has powerful New Vista Chassis, rectangular HI-Lite Color Tube. RCA Solid Copper Circuits. Stand is optional, extra. $399.95†

(D-G) Winning gift combinations: 25" Color TV, Solid State Stereo, FM-AM-FM Stereo Radio. The Francesca (D) epitomizes the clean-lined grace of Italian Provincial styling. The Bransfield (E) offers Contemporary styling at its finest. The Royal Dane (F) and the Mediterranean Sarilcar (G) are RCA Victor's finest Home Entertainment Centers. Each has disappearing doors over the big 25" HI-Lite Color Tube, an outstanding 8-speaker sound system, Solid State Stereo amplifier with 120 watts of peak power, and FM-AM-FM Stereo radio.

America's most successful space programs have it;
RCA Victor Color TV has it: The reliability of RCA circuitry.
The solid kind.
Four calling Birds

Five gold Rings

(H) How to add color to Christmas: add an RCA Victor Color TV to your living room. See the delightful Early American design of the 21" Gloucester. Powerful 25,000-volt New Vista chassis—and a color picture that's bright, true-to-life.

(I) An RCA Victor Christmas value—the Drummond features RCA Solid Copper Circuits—the circuits of the Space Age. They won't come loose. Won't short circuit. Won't go haywire. Powerful New Vista 25,000-volt chassis, smart Contemporary styling. Easy, accurate color tuning. $468.00

(J) A compact consolette with space-saving furniture styling, the Marano's graceful Italian Provincial lines will add new beauty to your home. Big 6" oval duo-cone speaker. Automatic Color Purifier. Choose from three beautiful antiqued finishes.

(K) Color TV on a swivel base adds great viewing convenience to the Farrell. Crisp, clear black and white picture, too. Remember, more people own RCA Victor Color TV than any other kind.

(L) Another Color TV Christmas value—from RCA Victor. See the smartly Contemporary Harper 21" consolette. It's all wood, all wonderful. Famous 25,000-volt New Vista Color Chassis, Automatic Color Purifier and static-free FM sound. $439.95

RCA Solid Copper Circuits are the circuits of the Space Age... they replace old-fashioned handwiring in over 200 possible trouble spots... for better performance, greater dependability, fewer service headaches.

*19-inch tube (overall diagonal) 180 sq. in. picture / 21-inch tube (overall diagonal) 186 sq. in. picture / 23-inch tube (overall diagonal) 296 sq. in. picture

1Optional with dealer
(A) Hear the pipers piping this Christmas on the Germantown Solid State Stereo by RCA Victor. A long, low beauty of Early American design, it incorporates a Solid State stereo amplifier with 56 watts peak power, a massive eight-speaker sound system, Deluxe Studiomatic changer and Solid State FM-AM radio with built-in FM Stereo.

(B) The magic of music, the mystery of the East are embodied in the sweeping beauty of the Shantung Solid State Stereo by RCA Victor, Powerful Solid State stereo amplifier (120 watts peak power), eight speakers (two 15" oval, two 7" oval mid-range and four 3½" tweeters) plus Solid State FM-AM and FM Stereo radio. Furniture beauty at its finest, too, in Oriental black with Antiqued Chinese Yellow trim to match the bamboo grille fabrics.

(C-D) Solid State Stereos of Scandinavian design, the Vaner (C) and Yosemite (D). Each offers Golden Throat tone from 6 speakers, Solid State stereo amplifier, Solid State FM-AM-FM Stereo radio. The Vaner. $279.95


(E) For realism that rivals the concert hall, see and hear the magnificent Danish-style Campobello. It offers an incredible 300-watt peak power Solid State amplifier, 8 speakers (two round 15" duo-cone woofers, two 7" oval mid-range and four 3½" tweeters); precision Studiomatic changer plus FM-AM and built-in FM Stereo Solid State radio.
Long, low and lovely, the Svalbard's Danish-styled good looks will grace your home with beauty for years to come. Completely Solid State stereo amplifier has 56 watts of peak power; Studiomatic changer with gentle Feather Action Tone Arm and Solid State FM-AM radio with built-in FM Stereo. Six speaker sound with two 15" ovals for true stereo realism.

$339.95

See the modular approach to stereo with the Mark I Studiomatic Record Changer (MGL32) (G). Automatic or manual 4-speed operation. Feather Action Tone Arm. Illuminated Studio-Strobe that lets you compensate for line-voltage variations. The Solid State Tuner/Amplifier (MGT67) (H) has 60 watts peak power, professional-type Solid State FM-AM-FM Stereo radio. Frequency response: 20 to 20,000 cps. Wide range of speaker modules available.

An exotic Mediterranean design—the Salamanca. Solid State amplifier with 120 watts peak power; RCA Victor's famous 8-speaker sound system; Solid State FM-AM-FM Stereo radio; Studiomatic changer with Feather Action Tone Arm. Spacious record storage, headphone jack. Fine furniture craftsmanship in selected hardwoods with costly veneers of Antiqued Mission Pecan.

Superlative stereo sound and elegant French Provincial design, combine in the Biarritz for lasting beauty in your home. 120-watt peak power Solid State amplifier, eight speakers (two 15" oval, two 7" mid-range and four 3½" tweeters), Solid State FM-AM-FM Stereo radio. Professional-type Studiomatic changer, Feather Action Tone Arm. Record storage compartment and center lift lid.

Optional with dealer

Twelve Drummers drumming
SPECIAL OFFER

STEREO CHRISTMAS ALBUM only $9.95!

Special offer at many dealers—for just looking and listening. "The Twelve Days of Christmas" album, featuring 12 Christmas favorites, all by famous artists.

(A) Solid State stocking stuffer, the Newmark. Handsome wood-grained cabinet. Solid State for instant radio operation.

(B) Start the day with a song. The Headliner Solid State AM clock radio has large electric clock; automatic "wake to music" buzzer alarm; front-set time alarm; drawer alarm.

(C) Great for giving—or getting. The Thor Deluxe 8-transistor AM personal portable. Operates on two long-life, low-cost "D" batteries. "Golden Throat" tone from 3½" speaker. With earphone, batteries. $21.95

(D-F) Three RCA Victor radio values. The new Sovereign (D) is RCA Victor's lowest-priced AM transistor radio. Includes earphone, battery, carrying case. The Astoroid (E) is a 9-transistor FM-AM portable. The Gallant (F) AM pocket radio has exceptional tuning power from eight transistors. The Sovereign, $9.95.

(G) FM and AM radio reception is yours with the Ramsgate. Automatic Frequency Control for drift-free FM reception. Big 7" oval speaker, lighted dial, RCA Solid Copper Circuits.

(H) Solid State tape recorder, the Tros I, is a battery-operated, reel-to-reel, 2-speed unit. Complete with mike, 3" reel of tape, reel, earphone, headphones. $49.95!

(I) Tape cartridge recorder that's completely Solid State. The Relay I loads by simply snapping tape cartridge in place. Records voice up to 4 hours at 1½ ips—2 hours of high-fidelity music at 3½ ips.

(J) New Stereo cartridge model with detachable speaker wings—the Relay III has a snap-in, four-track recording, controls for volume, record, wind/off, play, stereo balance, tone, speed selector, public address, track selection and exciting Sound-plus-Sound. 4 big speakers.

See many of the new 1966 RCA Victor Products at your dealer now.

KANSAS

Abilene
Abilene TV
201 S. Van Duren

Arlington
March Furniture & Appliance, Inc.
406 Commercial

Bonner Springs
Modern Craftsman
222 Oak

Coffeyville
Music Box
113 W. 9th St.

Easton
South TV

Fort Scott
Burley-Magnolia Sales Co.
120 S. Main

Gardner
Riss Radio & TV
Corner of Elm & Main

Holton
Leiper Hardware
416 Pennsylvania

Junction City
Johnson Bros. Furniture Co.
321 Grant

Kansas City (Cont.)

Gardner Bros. Appliance & Furn.
231 N. 6th

Helm's
1100 Kansas Ave.

Kew Valley Farm, Inc.
826 Minnesota Ave.

Kuppa's Furniture Co.
338-335 Minnesota Ave.

Joe McCaughey's TV & Appliance
1093 Quindaro Blvd.

Swanson's Jewelry & Appliance
1515 Central Ave.

Leavenworth

Dolberry & Son, Inc.
424 Cherokee

Leavenworth Appliance
512 Cherokee

Lewiston

Ramseur TV & Stereo
3642 W. 95th St.

Mission
Bester-Ebel TV & Appliance
5634 Johnson Drive

Olathe
Ray's TV Center
118 W. Cherry

Osawatomie
Charley's TV & Appliance Service
514 Seventh St.

Overland Park

Jack Boring's
6230 W. 90th St.

Woods Balle, Inc.
7342 W. 90th Ave.

Pleasanton
Cook's TV Center

Prairie Village
Alexander's Stereo TV
4014 W. 83rd

Sabetha
Myers Service
304 Grant

Tates Center

Town & Country Furniture, Inc.
105 N. Main

Butler
Furniture City, Inc.

Galesburg

Brockhampton TV
5300 Independence Ave.

Blair TV
121 W. Westport Rd.

Jack Boring's
4600 Troost

Bill Davis Appliance
6435 Prospect

Duff & Repp
1216 Main

Duff & Repp
3708 Troost Parkway

Emery, Bird, Thayer
11th & Walnut

Emery, Bird, Thayer
400 W. 47th (Plaza)

Gainesville

Bob Johnson Appliance Center
101 W. Wall

Independence

Barkley-Davis TV, Inc.
1020 E. 22nd St.

Emery, Bird, Thayer
103 N. Main

Tom-Trolleys
122 E. 36th St.

Trigger Furniture
205 W. Lexington

United Appliance Co.
124 S. Main

Washburn TV
112 S. Noland Road

Kansas City

Albert Bell's Midwest Appliance
3000 Troost

Albert Bell's Midwest Appliance
47th & Troost

Bement Appliance
5100 Independence Ave.

Blair TV
121 W. Westport Rd.

Jack Boring's
4600 Troost

Bill Davis Appliance
6435 Prospect

Duff & Repp
1216 Main

Duff & Repp
3708 Troost Parkway

Emery, Bird, Thayer
11th & Walnut

Emery, Bird, Thayer
400 W. 47th (Plaza)

Kansas City (Cont.)

Lee's Summit
Hartley's Appliance & Furn.
301 S. Douglas

Lexington
Jacob's West, Auto & Ass. Store
1111-13 Main

Marshall
Saline County Implement
254 W. Arrow

North Kansas City
Jack Boring's
1924 Burlington

Duff & Repp
418 Armour Road

Kuppa's Furniture Co.
323 Armour Road

Vest AV
200th & Clay

Oskaloosa
George's Hardware

Parksville
Frank Trussell's TV
10 E. 9th St.

Platte City
Max's TV & Electric

Raytown
Al's TV & Stereo
6326 Raytown Road

Hartley's Appliance & Furn.
10010 E. 93rd St.

Richmond
Massar Radio
102 W. Main

Salina
Hughes Furniture
108 2nd St.

Sedalia
Cecil's Radio
700 S. Ohio

The Radio Shop
112 S. Ohio

Trenton
Gardner-Trimmer, Inc.
213 E. 9th St.

Warrensburg
Callison TV
123 W. Pine

Waynet
Worth Plumbing & Heating

Weston
Seabass Bros.