Roller Derby’s Toughie Brashun
Story on Page 26
AUGUST 5, 1950
I CAN DO IT CHEAPER! BETTER! FASTER!

How often have you heard the "Fast Pitchman" offer you the pot of gold at the end of a rainbow?

You get what you pay for! All TISA service technicians will expertly service your TV set. Only new parts assured, not those that have been gathering dust around the factories for years. Each part is properly installed by trained technicians working for firms of long experience and financial soundness. These firms will always be around to back up their claims.

To the Editor

All letters must be signed with name and address; names will be withheld if requested.

SIR:

I picked up a television pattern on channel 2, KPRG-TV. Can you tell me where it is located?

Joliet, Ill.

WALTER J. STRUBEL

Ed. Note: The correct call letters are KPRC-TV, Houston, Texas, formerly known as KLEE-TV.

SIR:

We were happy to see Ransom Sherman on our set. We had forgotten about him. After hearing him on radio years ago, we see he still hasn't lost any of the humor he had then. We're also looking forward to seeing Al Pearce on TV.

Palo Alto, Ill.

MRS. R. A. MEYER

SIR:

After reading of Mr. Raith's plight with regard to a squirrel's fondness for his TV antenna, I have consulted an expert whose advice I pass along to you: If Mr. Raith will have his present antenna lead replaced with the new 300 ohm shielded lead-ins, or a small coaxial cable, the squirrels will have to change their diet.

Maywood, Ill.

HELEN KAY JACKSON

SIR:

Why doesn't Mr. Raith invite the squirrels in? Maybe they want to see television.

Chicago, Ill.

JOE MILLICH

SIR:

Tell Mr. Raith to put a little wire screen at the place of attack. Inside the screen, pack some moth balls or camphor balls. It is effective against dogs and rabbits, as well.

Chicago, Ill.

RICHARD TAIT

SIR:

Memphis the Magnificent is strictly corn. If you've seen one of his shows you've seen them all.

Chicago, Ill.

THOMAS IAONO

Television Installation Service Association

Kent Engineering Company
6250 South Spaulding Avenue, Wilmette 5-7312

Radio City
5459 South Halsted Street, Englewood 4-5557

Television Engineers, Inc.
1531 West Harrison Street, Oak Park 4-2000

Television Technicians, Inc.
131 North Green Street, Monrovia 6-5748

A West Side Radio & Television
5467 West Madison Street, Austin 7-5645

Frank's Television and Radio
6416 S. Pilsen St., Waukegan 6-4958

Auburn Park Electronics
502 W. 79th Street, Chicago 36-4958

Chelten Television
2913 East 79th Street, Washington 5-4500

Television Service, Inc.
3909 Irving Park

Video Tronics, Inc.
1741-9 W. Armitage Ave., Evergreen 4-4868

Aide Sound & Radio Service Corp.
900 S. Troy St., Chicago 6-6578

Central Television Service
3730 North Southport Ave., Chicago 28-9500

Fox Valley Television
1019 Dundee Avenue, Elgin

Dealers Radio & Television
816 West 58th St., Chicago 6-6040

Walker Radio and Television Service
3301 S. Western Ave., Chicago 22-0000

Suburban Television of La Grange
605 Hillgrove Ave., LaGrange

TELEVISION INSTALLATION SERVICE ASSOCIATION

NOW ONLY $59.95

(Other sizes for stores, factories and offices. Also units for direct current.)

No installation, no plumbing necessary. Portable. To operate, put in any average size window, fill with water and plug in. 1 year warranty. Listed under Reexamination Service of Underwriters' Laboratories, Inc.

Call today for free showing in your home absolutely without obligation.

OR WRITE for free descriptive literature

Drexel Cooling & Heating Co., Inc.
3913 S. Cottage Grove, Chicago 15
Telephone: KEnwood 8-2544
AUGUST 5, 1950

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Carole Wilk
Bob Lee

ON THE COVER
“Come To The Fair,” is the theme of WGN-TV’s Saturday night show telecast directly from the Chicago Fair where channel 9 shows are staged throughout the week. This week TV Forecast salutes WGN-TV and its exhibit, offering Fair visitors an excellent picture of the methods and operation of staging a TV show.

NEXT WEEK
The Story of Kate Smith

The beloved radio entertainer, Kate Smith, makes her debut in television this fall on WBNQ, with Ted Collins as producer. Read her story in next week’s issue of TV Forecast Magazine, on sale Friday at your favorite newsstand.

CHANNEL ONE

GENE AUTRY, new CBS star on television could open his own post-office. He receives more than 80,000 letters each month from fans. Look for Columbia’s record album featuring Paul Tripp, “Mr. I. Magination” (WBKB). Just learned that pretty radio announcer on “Lucky Pup” was born in Kilmarnock, Scotland, which accounts for her being so bonny... Howdy Doody’s wordless scoundrel, Clarabelle the Clown, is the creation of a former $15 a week NBC page, Bob Keeshan. Next Christmas Clarabelle is expected to replace Santa in many New York department stores. Movie star Lynn Bari, now seen in CBS-TV “Detective’s Wife,” broke into acting by answering a newspaper ad. Simple as that... Kenny Carson, singer on the “Garry Moore Show” once rode on horseback from coast to coast. Thinks TV is easier... That FCC freeze may be extended now that the Korean war has developed into a big campaign. Which means your city may not get those two or three more stations until the emergency is over.

Johnny Bradford, of radio and recording fame, lost his spot on the Ransom Sherman show, just as we were getting used to his vocal renditions... Dee Carlstrom, seen recently on WGN-TV with her “Helping Hand” program is now teaching video at the Betty Bolt modeling agency.

Station WBEN-TV, Buffalo is being received as far away as Texas, Georgia, and Arkansas. One of the biggest insurance policies on an entertainer is the reported $1 million job on Groucho Marx. S’pose it had anything to do with his contract to appear this fall on TV?... Look for Bill Slater’s “Dinner at Sardi’s” to go network this fall via ABC. Since his debut on video with “20 Questions,” Slater has been bombarded with offers... Sam Goldwyn doesn’t think the movie industry is washed up because of video. The veteran Hollywood producer went before a TV camera to prove his point... Even Crosby, Bing’s brother, is now planning for a series of films to star two chumps. They’re not as temperamental as TV stars... The Sherlock Holmes film series will be shot in England, it was finally decided.

Eileen Heckart seems to be easy on the eyes of TV viewers east and west. Her fan letters indicate drama-lovers rate her acting ability high. One swan, we know of, is writing a show especially for her!... If Fanny Brice does get into television, it will be thru the medium of a puppet show, but you won’t see Fanny.

The battle of reporters will begin this fall: Drew Pearson and Walter Winchell will square off for honors... KLAC-TV in Los Angeles claims to be operating in the black. A rarity in this business... Who is the comic that said color TV is not here but off-color TV is?

TV Forecast
Great Lakes Edition

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WGN-TV Says “Come to the Fair!”

Visitors to the Chicago Fair are finding much interest in the Television Center operated exclusively by WGN-TV, channel 9. This week TV Forecast Magazine salutes Frank P. Schreiber, manager of WGN, Inc., and Crosby M. Kelly, executive director of the Fair, and invites readers to visit this outstanding lakefront attraction.

The Television Center, located on the Pageant Plaza, is the scene of many WGN-TV programs telecast from a modern air-conditioned studio, 40 by 70 feet and 17 feet high, equipped to handle every conceivable type of video program known today.

One side of the glass studio is glass-paneled, giving Fair visitors a complete view of the layout from a tiered platform. Room for 300 guests is available, and in addition all channel 9 programs can be seen on TV sets being demonstrated in the adjacent pavilion by manufacturers.

The special hour-long musical variety show especially written for the exhibit is “Come to the Fair,” seen each Saturday night 7 to 8 p.m., with Lee Bennett master of ceremonies.

WGN-TV’s studio and pavilion was rebuilt by the Fair construction crews from the Railroad Fair building which housed the Eastern Railroad’s exhibit last season. Shows originating at the center are transmitted by cable to the WGN-TV transmitter in Tribune Tower. (A complete list of shows open to the public can be found elsewhere in this issue.)

Fair visitors are not only seeing completed productions, but are allowed to sit in on rehearsals and auditions.

Pictured on these pages are scenes from the Chicago Fair and WGN-TV’s studio: Elsie (top left) is a guest star of Lee Bennett, MC. She’s shown with Neal Luehs, representative of the Borden company’s exhibit.

Top right: Ann Williams, revue queen, Wild Bill Hatfield, and former video announcer Vince Gottschalk, meet at the mike. All are stars of the Cypress Gardens water show currently playing on the lakefront.

Bottom left: Bud Cameron and Pat Dennie, tap dancers, appear in the cast of “Dixieland.” They are among the all-star guests who make appearances on WGN-TV’s afternoon shows from the Fair.

Bottom right: “Mr. Fair” himself, Crosby Kelly (right) is shown chatting with Bennett. Kelly’s cultivation of the art of showmanship is making the Fair a success.

Lift Boxing TV Ban At Garden

With the recent lifting of the TV ban on Madison Square Garden boxing, fans may now expect to see major fights over WNBQ direct from the Garden this fall. Under the terms of a new contract, the New York Boxing Manager’s guild were assured of $2,250 for each main event fighter from radio and TV receipts. Last year the principals received $1,000 as their share of receipts.
It's Gene Autry vs Hopalong!

By JACK MABLEY

NBC's telecasts of the trotting races are a waste and a bore. We can think of a number of ways they could more profitably (for us) fill the screen. For one, a program of nothing but music. One of the pleasantest shows WENN-TV ever put on was 'Music in Velvet,' which was all music, with even the announcements written. I'd be willing to buy toothpaste or wraparound bumpers from some advertiser who'd go for one of these shows.

Gene Autry probably will give Hoppy a run for his money with the new film series now on WKBK. While the Hopalong Cassidy are old movies, the Autrys will be new half-hour films shot especially for television. Concessions to the TV screen will be fewer long shots, and more white and lighter shades.

When you go to a movie after weeks of watching TV, doesn't the screen seem tremendous, and clear?

The All-Star football game will be carried live on 29 stations, including all the major outlets of the DuMont net except—guess what. WGN-TV Chicago, and WTMJ-TV, Milwaukee. WGN-TV isn't putting up a very good argument for televising sports events when it won't even permit a local telecast of its own paper's biggest sports promotion. (I already have my ticket, so this isn't a personal matter.)

An ice cream commercial has the same background music as the Pet Shop's theme song. Several times our 4-year-old has bounded out of bed at 9 or 10 shouting, "Is the Pet Shop on?"

Add to your stars of the future Bill Snary and Mary Frances Desmond, the singing sweethearts on Hawkins Falls.

All the TV sets in the two huge apartment buildings in the 3500 block of Lake Shore drive are operating from a single master antenna system, one of the latest developments in television engineering. The system feeds an amplified signal from one antenna to each set, and eliminates all interference between sets.

We relaxed our self-imposed ban against daytime viewing long enough to catch a Bob and Kay show on WENN-TV. It is pleasant, informative, and isn't Kay Westfall about the prettiest thing on television?

Note to Clifton Uley: The air waves are loaded with spot news programs, and tragically short of commentaries such as yours which help us understand what is happening. How about a little less spot news and some more interpretation?

When TV was but an infant here (two years ago) an executive of a local station was heard to say, "There aren't going to be any animals on THIS station." So today animals near outnumber people on his and the other Chicago stations. Count up the Pet Shop, Zoo Parade, Animal Clinic, Bronx Zoo, the mice, birds, and rabbits with Bob and Kay, Hoppy's horse, and even Pars, Birdies and Eagles.

Here's another short chapter in the life story of a 10-inch set we've had for two years and five months. The picture tube is still good and the set is going strong. Have had three service calls in 29 months.

What do Maggi, Faye, Wendy, Arlene, and Jinx have in common? They're all artificial. They remind me of models I've seen being photographed who are dead fish until the camera is ready to click, and then they wet their lips and turn on smiles like a water faucet. They're as false as their eyelashes, and I wouldn't want them around the house. I'll take such as Mary Healy, Fran Allison, Kay Westfall, and Nancy Wright, whose beauty comes from inside and not from Mister John.

Riding Tide Of Fame

Although Joe Louis replaced him as top money making pupilist, Jack Dempsey reportedly has picked up $2,000,000 by acting as referee and making public appearances. Nice work if you can get it.

Mary Lou Nicksic
East Chicago Entry

Each week, winners in Chicago will compete for these prizes: a Benrus watch; a Helen Harper sweater set; a Gilbert original dress, and costume jewelry by Bagoft.

Judges for the preliminary contest are Robert Singer, associate editor of Esquire; Robert A. Kubick, editor of TV Forecast Magazine and Isaac Van Grove, musical director of the Fair.

Please Say "I Saw It in TV Forecast."

"Miss U.S. Television" ENTRY BLANK

(Please Print)

NAME: ____________________________ PHONE NO.: ____________________________

ADDRESS: ____________________________ PHONE NO.: ____________________________

CITY: ____________________________ STATE: ____________________________

AGE: ____________________________ ZONE: ____________________________

EMPLOYED BY: ____________________________ DEPT. OR POSITION: ____________________________

HEIGHT: ____________________________ WEIGHT: ____________________________

TALENT: ____________________________ COLOR OF HAIR: ____________________________

Singer: ____________________________ Dancer: ____________________________

Instrumentalist: ____________________________ Other: ____________________________

Have you ever been a contestant in a beauty contest? YES: ____________________________

NO: ____________________________

I am enclosing a photograph of myself and hereby agree to abide by all the rules and regulations of the "Miss U.S. Television of 1950" Contest:

(Please sign full name in ink)

DATE: ____________________________

(Signature)

Mail to Miss U.S. Television Contest, c/o TV Forecast, 185 N. Wabash, Chicago 1.
TV Forecast for August 5, 1950

Saturday

WBKB 4
WNBQ 5
WENR-TV 7
WGN-TV 9

10:30 1 Movies For Kids John Dusham mc, Script: "Flash Gordon" on "Radio Patrol"
10:45 4 Multiscope News on the ticker tape
10:45 5 Kieran's Kaleidoscope Discussion
11:15 7 Animal Clinic Dr. Wesely A. Young will make a checkup on the dog whose bone he reset last week and will demonstrate the proper way to clean a dog's ears
11:30 7 Bar Fire Ranch Western feature film "Gentlemen with Guns" co-hosting
5:00 4 TV Billboard Ticker tape news
5:30 8 Crushable Jones' Jubilee Small fry get their chance to show off
6:15 8 Week in Review
5:30 4 Lucky Pup Review Recap of past week's adventures of Foodini & Finheb
7:00 7 Loic and Loney Cartoon show
7:00 7 Feature Film
6:30 4 Sailing To Adventure with Cap'n Bill narrating a serial story
5:00 4 American Forum Of The Air Discussion on "What Has Congress Accomplished To Date?" Speakers: Sen. Paul H. Douglas (D-Ill) and Sen. Kenneth S. Wherry (R-Neb)
7:30 7 Corrigan's Ranch Western tale narrated by Bar Crash Corrigan
6:30 5 One Man's Family with Bert Lytell and Marjorie Gateson as Mr. & Mrs. Barbour, Russell Thorson as Paul, Lilian Schaeff as Hazel, Joe Marie Saint as Claudia, Jenee Lee as Clifford, and Arthur Cassell as Jack
7:30 7 Lone Ranger "The Wrong Man"
9:00 4 Famous Jury Trials Famed cases are re-enacted
6:45 4 Film Shorts
7:00 7 Beat The Clock You have just so many minutes to do the stunt
5:00 4 Hawkins Falls, Pop. 6,200 Outstanding news story in "Raised" is related by Calie Westerly editor
7:00 7 Paul Whitman's TV Teen Club Amateur jam-session with the kids
9:00 7 Come To The Fair Variety and beauty contest (see page 7)
8:00 7 "Poison Pen" English-made feature film starring Flor Robson and Robert Newton
5:00 4 Trotting Races narrated by Clem McCarthy
1:00 7 Bull Champs Weekly finalists
9:00 4 Cavalcade Of Stars Jackie Gleason stars as e nce of variety, Guests: Bert Wheeler, Billy Daniels, Cabot & Eversen, dancers: Kantawa Trio

TV Forecast On Sale at Leading Newsstands

8:30 7 Dr. Fixum's Household Hospital Art Youngquist with some helpful hints
8:45 7 Stranger Than Fiction Oddities in the world of nature
9:00 7 Girls Baseball Match Corp. Queens vs Bloomer Girls with description by Pat Finnegan
9:00 7 Wrestling From Maripol Mind Match: Chief Lene Eshcol vs Jumping Roope described by Jack Brickhouse
9:30 7 Allotment Wives Feature film starring Kay Francis, Paul Kelly, and Otto Kruger
5:00 4 Grand Marquee Feature film
10:45 7 Today's Bull Geoine with narration by Tom Dunne
11:00 4 Saturday Night Party Snap-stick comedy and variety with Les Lear, Don Gordon, and George Anderson emceeing
7:00 4 For People Only Musical variety with Al Parker mc, Michael Bondon vocalist, and made by Jimmy Moore Trio with Joyce Mastor
12:00 9 TV Forecast
12:30 4 Pic Of The News with Ulmer Turner
(Stations reserve the right to change above listings without notice)

Quiet!
Yes, now you can work or rest in absolute quiet while your family enjoys TV as loud as it likes. Amazing SILAVOX solves the problem with individual earphones, complete with volume control. See your nearest dealer today.

Ice Show
SUNDAY FAMILY MATINEE
special children's menu

Delivery Service

DELIVERY LIMITS (MONDAY VS THURSDAY AT 8 BIT) North: Devon Av. (N) Dames Av. (W)
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Fri. & Sat. 12th Street (S) Western Av. (E)
5 am

Delivery every night except Monday

Ween-TV
Channel 7
ABC-TV in Chicago
**TV Forecast for August 8, 1950**

**WBKB**

11:20 4 Show Kids Amateur time for small fry with Bill Bailey and mothers me

12:00 7 Bible Stories related by Kay Morrow

12:20 7 Jack Holden Commentators

12:30 4 Uncle Egbert Puppet show with stories of Egbert's days in show biz

7 Morris B. Jachy Action Hero

12:55 9 Batting Practice by Harry Creighton

1:05 9 Lead-Off Man with Harry Creighton

1:20 9 Baseball: Sox vs Boston (2 games)

3:30 7 Lone Ranger Repeat release of Sat.

2:00 7 Hopalong Cassidy Western adventure "Hoppy Saves a Writ"

3:00 4 Multiscopes News on the ticker tape

3:10 7 Kiddie Comics Children's cartoons

3:20 7 Fairy Tales

3:30 4 Lump Into My Feet Religious

5 Front Line Camera Reports on latest headline news with Alex Dreier commentator

7 Sunday At the Bronx Zoo "Snakes and Crocodiles" will be subject of discussion and viewing by Wm. Bridges

9 Extra inning with Jack Brinkhouse

3:40 2 Second Game

4:00 4 World Briefing Graphic outline of our foreign policy with Quinsey Howe me "Western Europe" speaker: Geo. W. Perkins

5 Meet The Press Statesman quizzed by panel of reporters

7 Super Circus presents Tattally Trio, comedy acrobats; Johnny Brown, king of yo-yo jugglers; Capt. Ferguson's Circus, 4 ponies, 1 dog, 1 monkey; and Three Tumbling Tars, acrobat tumblers

4:30 4 Multiscopes News on the ticker tape

5 Films: "Last Frontier" and a cartoon "Goose that laid the golden egg"

5:00 4 TV Billboard Ticker tape news

**WBQA**

5 7 Hapalong Cassidy feature film with songs by Bob Atcher of Meadow Gold Ranch

7 Singing Lady "Gollywhocks" narrated by Irene Wicker

5:30 4 Billy Boone And Cousin Kib Quizzes, games, and cartoons for & about kids

7 Cartoon Teletales: Youngsters learn the fundamentals of drawing

6:00 4 Gene Autry Show presents "The Silver Arrow" a story of outlaw's out for ownership of a noble mine with a trail of murders behind them

5 Zoo Parade Jim Harblot and Martin Perkins hunt for new specimens. Feature animal: the copperhead

7 Think Fast Panel members vie for points by questioning fellow panelists. Red Stotz moderates

9 Spotlight Time Bill Williams and Phil Hanna, co-entice musical variety

**WBEM**

6:30 4 By Popular Demand Professional variety acts compete against each other, Robert Alda emcees

5 Watch The World Brief highlights of interesting spots throughout the nation narrated by Don Goddard

7 Five Star Movies present "Blockade" with Madame Carroll, Henry Fonda, and Leo Carillo. Story of the Spanish crisis involving peasants and politicians

6:45 9 Telenews Up-to-theminute data

7:00 4 Toast Of The Town Variety with Ed Sullivan back as emcee. The Toastettes, and Ray Bloch's orch. Guests: Lee Seng & Co, Chinese araiths, Nip Nelson impressionist, & The Sonny's dance team

9 Special Program From Washington

7:30 3 Bill Stern's Sports Show

8:00 4 Take Another Look Fashion suits with Sonny Mars me, Bill Otto's music

9 Masterpiece Playhouse Fashion: Shirley's "The Rebels" with Mary Boland, Ralph Forbes, and Hurst Hatfield

9 Chicago Newsreel Review

8:30 7 Mysteries Of Chinatown Drama

9 Film Presentation

8:45 4 Film Shorts

9:00 4 Vienna Philharmonic Orchestra presents Beethoven's Fifth Symphony at moment and Johann Strauss' Emperor Waltz

5 Lights, Camera, Action Walter Wolfe King emcees variety-drama skills

Gloom Dodgers Willie Shore stars in a comedy-variety with Fuzzy Dietrick vocalist

9 Start Of Tomorrow Lee Bennett me

9:30 4 "Elephant Boy" feature film starring Sabu (due to prior commitments this was not seen last week as scheduled)

5 Gallant Lady Feature film starring Rose Hobart & Sidney Blackmer. Story of a mercy killer who becomes an angel of mercy

7 Lone Ranger Western adventure series titled "Greed For Gold"

**WBGO**

7 9 Courtesy Theater presents feature film "Two Mugs from Brooklyn" with William Bendix, Joe Sawyer, and Grace Bradley. A comic-drama does comedy

10:00 7 Comedy Carnival Old time movies

10:45 5 Today's Ball Game with Tom Doggon

11:00 4 Fix Of The News with Uller Turner

7 Sportscapsule Film

9 Today's Headlines

11:05 4 Treasure Hunt Quiz

11:10 4 Murder Before Midnight Film segment

11:15 9 TV Forecast

(Stations reserve the right to change above listings without notice)
Premiere!!

CHICAGO CRIME FILES

"The State's Attorney Speaks"

Featuring
CAPTAIN DANIEL GILBERT,
Chief Investigator for the State's Attorney's Office

Mondays 7:00 P.M.
WGN-TV Channel 9

Listen for details of exciting new contest. Valuable prizes weekly!

Presented as a Public Service by The Members of The Greater Chicago Used Car Dealers Assn.

TV Forecast for August 7, 1950

Monday

<table>
<thead>
<tr>
<th>WSB</th>
<th>WNBQ</th>
<th>WENT</th>
<th>WGN-TV</th>
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<td>5</td>
<td>6</td>
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<tr>
<td>10:00</td>
<td>9 Tom Wallace Show bubbling with early morning cheer and commentary</td>
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<td>11:00</td>
<td>4 Multiscope News on the ticker tape</td>
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<tr>
<td>11:00</td>
<td>7 Bob And Kay with assorted objects and commentary of interest</td>
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<td>11:30</td>
<td>6 Chicago Cooks Gastronomy is a science in which Miss Barkley excels</td>
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<td>12:00</td>
<td>4 Cooking Is Fun with Tina Redmond preparing the menu</td>
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<td>12:00</td>
<td>7 Bill Evans Show mixture of music, nonsense, recipes, gags, and tales</td>
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<td>1:00</td>
<td>5 Stop the Record Musical quiz with Frann Weigle and Rose Dunn</td>
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<td>3:00</td>
<td>4 Homemakers' Exchange Your favorite recipe may win the prize</td>
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<td>3:00</td>
<td>9 Telephone Game Quiz, Bill Bailey me</td>
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<tr>
<td>3:30</td>
<td>5 Multiscope News on the ticker tape</td>
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<td>4:00</td>
<td>8 Health Talk: &quot;Who Wants to be a Turkey?&quot; physical fitness discussed by Fred Hein Ph.D.</td>
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<td>4:00</td>
<td>7 Photo Quiz Stop, Look, and Learn Quiz for the ladies who loiter can design hats</td>
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<td>4:30</td>
<td>1 TV Billboard Ticker tape news</td>
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<td>4:30</td>
<td>5 Howdy Doody Show Bob Smith narrates fifteen minutes of a silent movie</td>
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<td>4:30</td>
<td>9 Telephone Game Quiz with your phone number being lucky or not so</td>
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<td>5:00</td>
<td>5 Comic Capers Don, Vera, and pappets read the families and do some magic</td>
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<td>5:15</td>
<td>4 Cactus Jim Western film &quot;Texas Pioneer&quot;</td>
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<td>5:15</td>
<td>9 Small Fry Club Film and cartoon</td>
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<td>5:30</td>
<td>4 Lucky pop Pinhead finds the wizard Foolish perplexing, Doris Brown me</td>
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<td>5:30</td>
<td>9 Trail Blazers' Theater Western film</td>
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<td>5:45</td>
<td>4 Wrangler's Club Western feature film</td>
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<td>5:55</td>
<td>5 Record Spotlight Howard Miller answers your questions on recordings</td>
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<td>6:00</td>
<td>4 Tito Mitz Commercial</td>
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<td>6:00</td>
<td>5 Renowned Sherman Show Music, choral, etc. with Nancy Wright and Art Van Damme quintet</td>
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<td>6:15</td>
<td>7 Mr. Magic and Carrots Puppet show with Norman Jensen &amp; puppet rabbit Mr. Carrots</td>
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<td>6:15</td>
<td>9 Captain Video Adventures in a super cruiser</td>
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<td>6:30</td>
<td>4 Ulmer Turner and the news</td>
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<tr>
<td>6:30</td>
<td>7 Hold 'er Newt A quiet day (maybe) in the pleasant store of Newton Fag</td>
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<tr>
<td>7:00</td>
<td>4 CBS News with Donnie Edwards</td>
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<tr>
<td>7:00</td>
<td>5 Wendy Barrie Show Celebrity interviews</td>
<td></td>
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<tr>
<td>7:00</td>
<td>7 Adventure Time Feature film serial</td>
<td></td>
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</tr>
</tbody>
</table>
| 7:15 | 9 Danny O'Neill At Home Musical

Stay Up for this Star Line-Up!

"CLINT YOULE—THE WEATHERMAN"
10:00 p.m. — Monday thru Thursday

"DORSEY CONNORS"
10:10 p.m. — Monday thru Friday

"TODAY'S BALL GAME"
10:15 p.m. — Monday thru Friday
10:45 p.m. — Saturday and Sunday

"CLIFTON UTLEY AND THE NEWS"
10:30 p.m. — Monday thru Thursday

"BUT NOT FORGOTTEN"
10:45 p.m. — Monday thru Thursday
10:30 p.m. — Friday

"BROADWAY OPEN HOUSE"
11:00 p.m. — Monday thru Thursday

Stay Tuned To

WNBO
CHANNEL 5

TV Forecast

6:45 4 Window Shopping Commercial
5 News Caravan with John C. Swavey
7 Piano-gram Sports commentary
9 Chicago Living Local news
7:00 4 Eddie Hubbard Show Musical variety with Eddie and his famous uncle
5 Menasha, The Magnificent, Skuiles Comedy series about a meek little man
7 Hollywood Screen Test with Nell Hamilton presenting potential stars
9 State's Attorney Speaks Dramatic expose of the swindling racketeers in Chicago. Capt. Dan Gilbert delivers short commentary
7:30 4 Price Performance
5 Voice Of Firestone presents Risi Stevens, soprano accompanied by Howard Barlow and the orchestra
7 Mr. Fix-it's Household Hospital Tips from workshop of Art Youngquist
9 Al Morgan Show Musical capers with Morges and his gang
8:00 4 Candid Camera Interesting views of the common man with Allan Funt me
5 Your Hit Parade with Nobby Lasser, Eileen Wilson, Dorothy Collins, Raymond Scott and orchestra
7 "Buckskin Frontier" Feature film with Richard Dix, Jane Wyatt, Victor Jory in a story of the railroad and its push westward
9 World Is Yours Travel film "Japan"
8:15 9 Film Varieties
8:30 2 Film (KSEX) Experimental station
4 "Spring Cloak" Musical feature film starring Fred Astaire, Paulette Goddard, Burgess Meredith, and Artie Shaw
5 Trotting Races From Roosevelt
9 Stop The Record Musical quiz conducted by Frann Weigle and Rose Dunn
9:00 9 Hour of Destiny Mystery drama
9:30 5 Who Said That? Robert Reuter asks of Jan Struther, J. C. Swaney & others
7 Billy Farrell Show Musical variety
9 "The Unknown Guest" Feature film
10:00 4 Ernie Simon The Curleston Cutup
5 Weatherman Clint Yotte
7 Piano-gram Sports commentary
10:10 5 Dorsey Connors Show Commentary
10:15 4 Welting From Hollywood Film narrated by Russ Davis
5 Today's Ball Game with Tom Dugan
7 Tele News Digest
10:30 5 Clifton Utley and late news bulletin
10:45 5 But Not Forgotten with Herbie Mintz
11:00 4 Tomorrow's Weather
5 Broadway Open House Variety starring Mary Minehouse, Andy Roberts and Janice Harvey vocalists, and accordionist Milton DeLugg and crew scientific world
9 Chicago Living Local news
11:05 4 Murder Before Midnight Film segment
11:15 9 TV Forecast
11:40 4 Fix Of The News with Ulmer Turner
11:45 4 Treasure Hunt Quiz
(Stations reserve the right to change above listings without notice)
Win a Koolerator

Viewers of the Dorsey Connors TV show, WNBQ Mondays thru Fridays, are invited to participate in a contest that may win them a new Koolerator refrigerator! Recently Dorsey placed a fresh gardenia in a "fresherator" jar, and locked it in the Koolerator. Fans are now being asked to guess how long the flower will last before it begins to wilt or die. For details of the contest, dial channel 5 tonight, and listen to Dorsey.

see "The Pet Shop"
WNBQ Channel 5
EVERY TUESDAY, 5:30 P.M.

TV Forecast for August 6, 1950

Tuesday

WBKB  9:00  Tom Wallace Show  Commentary ranges from weather to Milday's latest hit
11:00  Bob And Kay Gimmicks and gadgets; birds and all part of show
9:00  Chicago Cooks. An easy way to learn, watch Barbara Barkley's technique
11:30  Multispective News on the ticker tape
12:00  Bill Evans Show Tune in for some good old-fashioned cheering up. Note: "I love my mother because . . ." contest closes tomorrow
Bob And Kay (continued)
Tom Wallace (continued)
12:30  Stop The Record Answer the question
1:00  Multispective News on the ticker tape
1:30  Homemakers' Exchange Louise Leslie
3:30  Multispective News on the ticker tape
4:00  Photo Quiz
9:15  Ladies interviews where ladies talk about their work, Tommy Bartlett me
4:30  TV Billboard Ticker tape news
5:00  Howdy Doody Show Boris Brown introduces Fosdick and assistant Pisshead
9:15  Telephone Game Bill Bailey and Jean Bowley invite you to play the game
5:00  Comic Capers Boo, Dreesy, Capt. Crospy assist Don with magic tricks
5:30  Cactus Jim's western feature film "Texas Pioneer II"
5:30  Small Fry Club For children who like to work puzzles and play games
5:15  Time For Beauty to tell of adventure with his sea-faring friends
5:30  Magic Show Windy Higgins voiced by Paul Stadelman comments on Paul's feats of magic
5:30  Pet Shop John Gall and Gay Compton as they award bikers to contest winners. Don't watch for the Mexican burro
5:45  Wrangler's Club Texas Bruce and his pals with a western adventure story
6:00  Hollywood Tele-Sonda Love presents Piper Laurie star of "Louisia"
5:00  Randall Sherman Show A hit of this, a bit of that, a speciality
7:00  Mr. Magic And Carrots Puppet show with Norman Jensen & puppet rabbit
7:30  Captain Video Cyto-terroric, super-sonic adventures with Richard Coogan
8:00  Umer Turner
8:15  Hold 'Em Newt Peaceful world problems discussed in Figg Center Store
8:30  Herb Groome Show Commentary
5:00  John Conte's Little Show Musical with Gloria St. Claire & the Satellites
7:00  Adventures In Music
8:00  Danny O'Neill At Home Musical moments
8:45  Window Shopping Commercial
5:00  News Caravan With John C. Flanagan
7:00  Multispective News (Continued on page 17)

Saturday

8:00  Film Program
3:00  Playground Playtime
4:00  Hollywood Stars Club
4:00  Hopeaeg Comedy Western Adventures
5:00  Cartoons
5:15  Grant Kruger At The Organ
5:30  Don Juan's Family Domestic comedy
6:00  Beat the Clock
7:00  Tele-Talent-Time Amateur session
7:30  Teller's Tales directly from Roosevelt
8:30  Ship's Reporter
8:45  Sports
9:00  Saturday Night Theatre Feature film
10:45  News Summary of latest world news
10:47  Tomorrow's Television

Sunday

2:30  Zoo Parade
3:00  Super Circus Session for the kiddies
4:00  Sing Along With Berry Green, Wicker
4:30  TV Visits The Lake Front
5:00  What's New In The Home Tips
6:00  So You Want To Lead A Band with Sammy Kaye
6:30  Summer Night's Dream
7:00  Masterpiece Playhouse Dramatic performance
8:00  Lights, Camera, Action Drama
8:30  Telesports Weekly Latest items
8:50  Roving Cameras News highlights
9:00  Caravan John Wayne at Will Rogers Airport
9:15  Author Meets The Critics
10:00  Worries Hall Show
10:15  Tomorrow's Television

Monday

1:45  Program Previews
1:45  George Comte Show Discussion
2:45  Randall Sherman Show
3:00  What's New In The Home Tips
3:30  Howdy Doody Show Puppet time
4:00  Cactus Jim Western feature film
4:15  Randall Sherman
4:45  Women In The News
5:00  Randall Sherman's 2nd show of the day
5:30  Vi And Jerry Wagner Musical
5:45  News Caravan John Wayne Swayze reports
6:00  Monogram Magnificent
6:30  Firestone Concert
7:00  Cactus Jim's 2nd show of the day
7:15 Arthur Murray Show
8:00  Musical Showroom
8:15  What's New In The Home Quiz
9:00  Sports Picture
11:00  John Conte's Little Show
9:30  Quiz Kids Joe Kelly's prodigies
10:00  Let's Remember
10:30  The Web Drama
11:00  News
11:05  Tomorrow's Television

Tuesday

1:45  Program Previews
1:45  George Comte Show Musical
2:45  Shopping News
3:00  What's New In The Home Berta Griem
3:30  Howdy Doody Show Puppet time
4:00  Cactus Jim Western feature film
4:15  Randall Sherman
5:30  Vi And Jerry Wagner Musical
5:45  News Caravan John Wayne Swayze
6:00  Cinema Playhouse Feature film
7:00  Restored With Music
7:30  Circle Theater Drama
Bewhiskered Tramp is Nick Francis

A bewhiskered little man with unruly hair, a big putty nose and a bally, oversized suit stumbled onto the ABC-TV Super Circus set one Sunday afternoon last Fall—and extended to his audience a wide and wild grin.

It was Nick Francis, billed professionally as a "tramp comic."

According to all previous supervisory speculation, that brief bit of buffoonery before the TV cameras was to have been merely a guest appearance—a "one shot" only.

But the tramp set laughed and lolled so loud and long that the buffoon was recognized as a TV circus "must." Consequently, Nick Francis became a regular member of the clown crew along with Cliffy (Soubier) and Sappy (Jardie Patton).

Actually, Nick made a revival with his advance into the limelight of television. For many people had believed his art—a tramp clown—had dwindled with the decline of the country-side circuses. Nick proves them wrong each Sunday afternoon between 5 and 6 p.m., EDT, on Super Circus.

He feels that the antics he employs as a tramp comic is an art—as much of an art as singing, dancing or playing a musical instrument.

"I have received a degree from college for the profession—a 'Degree in Clowning,'" clowns Nick.

What Nick means is that he geared his educational activities toward a clowning career.

"My father was a comic," he claims. "He made me realize it was an art and a good profession. When I was at the University of Missouri I planned my studies toward that end, taking courses in psychology, drama and public speaking."

Francis dropped out of the university after two years with his reason being, "I found I could make more money clowning right then, than the professors were making at the university."

Nick went on to originate an act with the use of an automobile that moved apparently by itself, spout water, discharged roman candles, and finally caught fire. The act became so popular that it annually has been one of the big attractions at state fairs throughout the country.

Using the theme of originality for his performances, Nick rose quickly in stature, and soon was appearing with many of the more famed traveling circus units. Creative thinking for his performances was another attribute that Nick's father taught him. And he couldn't have been taught better.

For his father was Dominick Fratallini, the "Artiste de Premier" of all Europe, where clowning is a highly developed art.

After touring with many dare-devil troupes and traveling circuses, Nick was invited for an one-time appearance on a television show. That was the Super Circus stint.

Nick, 30-years-old, currently makes his home on Chicago's North side.

TeeVee Gossip

Here and There: Andy Roberts is Morton Downey's personal protege. He picks Andy to go places in 1951. . . . There are 105 stations operating in the United States. . . . With more than 6 million sets, at least thrice the number viewing shows. . . . George Raft is nursing a bite from the videobug. He wants to enter TV this fall. . . . Ole Olsen recuperating in Santa Monica from a broken leg. Olsen and partner Johnson have no word on their plans for the coming season. . . . A mobile unit may be added to Horace Heidt's equipment. Horace wants to record his radio shows on film with an eye toward a special television showing later. . . . Robert Q. Lewis has the highest regard for one of the signatures on his Doctor of Comic Degrees from Columbia. It belongs to Dwight D. Eisenhower. . . . Los Angeles busses now have TV receivers for the convenience and entertainment of passengers.

Please Say "I Saw It in TV Forecast."

Those Astonishing Guests!

By Robert Trout

"She considers me a piece of furniture instead of a husband. I'm a man who needs a lot of affection," Who said that? "Why," said the charming U.S. senator from Maine, Mrs. Margaret Chase Smith, "that was said by William Sherry, the husband of screen actress Bette Davis."

The senator was right, as she is so often right in her identification of quotations out of Hollywood and the colorful world of show business, on NBC's weekly television program, "Who Said That?" Her friends and associates in Washington are not impressed by her ready flow of information about the significant news of the day. They take that for granted. What astonishes them is Senator Smith's knowledge of what is being said these days by Groucho Marx, Betty Grable and Ezio Pinza.

Perhaps it would astonish me, too, if I had not long ago got over being startled by anything said or done by our guests on "Who Said That." There seems to be something about the program that entices the guests to reveal fresh sides of their personalities.

H. V. Kaltenborn, for instance. Not content with simply answering my questions taken from the week's news, Mr. Kaltenborn practiced on the piano until he could play "The Missouri Waltz." When a quotation by President Truman came up on the show, Mr. Kaltenborn gave a musical answer, on the keyboard—playing with two fingers.

More recently, challenged by another guest, former big league pitcher Dizzy Dean, Mr. Kaltenborn stood up before the television cameras and showed that he can juggle three baseballs. After we were off the air, a message came in saying that Ringling Brothers and Barnum and Bailey's Circus was interested in engaging Mr. Kaltenborn for the season. The message was the work of a practical joker. When he realized it was a joke, H. V. Kaltenborn's face fell a tiny bit. I know now that, secretly, he would enjoy running away with the circus.

It was on "Who Said That?" that Faye Emerson revealed that she possesses brains to match her beauty. And Oscar Levant demonstrated that while Leo Durocher knows little about piano playing, Oscar can discuss baseball strategy with Leo, as one manager to another.

That fine actor, Lee Tracey, was taken by surprise one evening on the air when I asked him to recite a few sentences from the Broadway play in which he was appearing. What surprised him was that he couldn't remember his lines, not until he pushed his chair back and began to go through the gestures with which he accompanied the words six nights a week on the stage. Ironically, this fascinating performance could not be seen by our audience, for "Who Said That?" was not on television then; this was our last show put on entirely for radio.

Grantland Rice, the beloved sports writer, has for years refused to allow his picture to be taken without his hat jammed firmly on his head. But when he faced the "Who Said That?" television cameras, he smiled, winced a bit, then suddenly removed the hat. Leonard Bernstein, the symphony conductor, was perfectly willing to talk about his profession, but found it a little difficult to keep his mind on music. He was warned that we might allow a cat to appear in the studio.

Cats are seldom found in television studios, but Mr. Bernstein's apprehension was too sharp to be easily waved away. He is allergic to cats, and has learned from sad experience that if one merely brushes against his leg he will not be able to open his mouth to talk. He will be too busy sneezing.

"Who Said That?" is seen in this region via the NBC-TV network.

TV Set Break Down?
Consult Our Advertisers

TV Forecast
**Girls!**

Here's Your Chance

Enter

WGN-TV's

Talent-Beauty Contest to find the Chicago Candidate for the title of

"MISS U.S. TELEVISION"

Don't Delay! Enter Today!

Get your application blank at the WGN Television Center at the Chicago Fair . . . on the 11th Floor of Tribune Tower . . . or use blank on page 9.
Earphones for TV Solve Problems

Two manufacturers are currently offering headphones to personalize television enjoyment. Knowing that some folks like their video to sound loud, and some like it soft, they've come up with an audio control unit allowing youngsters to choose their own volume.

Mom relaxes while the children watch TV and listen thru special headphones.

Not only are such headphones useful for children, but they're a boon to the hard-of-hearing. Plug-in connections allow for two sets of headphones, solving the problem of listening in mixed groups.

Both control boxes are equipped with a sufficient amount of cord to permit easy installation on baseboards, behind tables, or practically any arrangement dictated by the user's furnishing arrangement.

Currently the medical profession has shown an interest in headphones, since it allows TV viewing under hospital circumstances without unnecessary sound disturbances.

"Private Phone" TV is being offered by Zenith; it is being demonstrated at their loop showroom, 383 N. Michigan. Skinner & Felton is offering "Silavox"; Walter Jamison is the local distributor.

Fashions at Fair

Each Monday night, WGN-TV will present "Fashion Festival" from the Chicago Fair, featuring the choice of the week costume as selected by a panel of celebrities. Florence Bourke Ellis is commentator. The show, sponsored by women's wear manufacturers, will run for another three weeks.

TV Forecast for August 9, 1950

<table>
<thead>
<tr>
<th>WGN</th>
<th>WNBQ</th>
<th>WGN-TV</th>
<th>WNBQ-TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>9</td>
<td>Tom Wallace Show</td>
<td>News, fashion notes, trinkings, etc.</td>
</tr>
<tr>
<td>11:00</td>
<td>4</td>
<td>Multiscope News</td>
<td>on ticker tape</td>
</tr>
<tr>
<td>12:00</td>
<td>7</td>
<td>Bob And Kay</td>
<td>Atmosphere, antics, and your requests make up format</td>
</tr>
<tr>
<td>12:30</td>
<td>9</td>
<td>Tom Wallace Show (continued)</td>
<td></td>
</tr>
</tbody>
</table>

6:45 4 Window Shopping Commercial
5: News Caravan with John C. Swaine
7: Plano-Gramps | Sports commentary
7:00 4 Gerry Moore Show featuring vocalist Glenvyn Croff, Bruce Reynolds and the Howard Clark Quartet
8:00 5 Fifteen With Faye Emerson and Ken Banghart relating and a news tale
The Trial Discussion on "Should Spain Be Included in the Atlantic Pact?" Speakers: Judge Charles D. Brittel Sen, Harry P. Cain (K-Bash), John Harlan Aman, Jonathan B. Bingham
8:15 5 Western Feature Film
8:30 5 Picture Of Things To Do, Roy K. Marshall discusses things that fall from the sky including meteors & meteorites
9:00 5 Green Theater Brand On
9:30 7 Author Meets The Critics
8:00 4 Twin Time starring Jack Lemmon as an assembly of musical variety featuring young professional talent
9:00 5 Kraft Theater presents "Feathers in a Gale" with E. G. Marshall and George Reeves. Back in the 1800's in Cape Cod whom couldn't pay their debts were auctioned off to highest bidder. This is widow Annabelle's story
9:30 5 Other Lands, Other People Travel film
9:45 5 World Is Yours Travel film "Denmark"
8:15 7 Top Views In Sports Jimmy Evans reviews the past week of sporting events
9:00 5 Midgets Variety Program
9:30 5 Television Talent Hunt Competition of the 12 finalists in amateur show
9:45 6 Wrestling From Salt Lake City
9:30 5 Pincushions Mystery drama "Death Kept a Schedule"
9:00 5 Break The Bank Bert Parks me of quiz
9:45 5 Tavern Treasure Time Tony Parrish quizzes telephone contestants, Chicago Quartet and the Richie Brothers provide the music
9:30 5 Dasbelday Show Commercial
9:30 5 Film Shorts
9:30 5 Made For Each Other Feature film with Carol Lombard & James Stewart, Human interest tale
9:45 5 America's Diners Finest eating places throughout country shown on film
9:30 5 Reported Missing Files on lost persons reviewed and helped in locating asked
9:00 5 Ernie Simon The Carleton Outpost
9:00 5 Weatherman Clint Yeule
9:00 5 Fortune Teller Show Commentary
9:00 5 Clifton Uffley reporting the news
9:00 5 Tomorrow's Weather
9:00 5 Not Forgotten with Herb Mints
9:05 5 Treasure Hunt Quiz
9:05 5 Murder Before Midnight Film segment
11:00 5 Broadway Open House Morey Amsterdam's regulars include vocalists Jane Harvey & Andy Robiette
11:00 5 Plano-Gramps | Sports commentary
11:00 5 Chicagoland Newsreel Local news
11:15 7 Tels News Digest
9 7 TV Forecast
(Stations reserve the right to change above listings without notice)
THURSDAY,
AUGUST 10

This is a day nobody will want to miss

"TOM WALLACE SHOW" at 10 AM

"HI, LADIES" at 4 PM

In the early evening
"DANNY O'NEIL AT HOME"
6:30-6:45 P.M.

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TV Forecast for August 10, 1950

Friday

WRKB 4
WNBO 5
WENR-TV 7
WGN-TV 9

10:30  9 Tom Wallace Show Many and varied early morning pleasanties
11:00  9 Bob And Key Informal chat on topics of interest to you
11:30  4 Multiscop News on the ticker tape
12:00  4 Bill Evans Gala variety of interesting features (see pg. 29)
12:30  9 Tom Wallace Show (continued)
13:00  9 Stop The Record Music, clues, and prices, just give right answer
12:00  9 Betting Practice by Harry Creighton
13:00  4 Multiscop News on the ticker tape
13:05  9 Lead-Off Man with Harry Creighton
12:30  9 Baseball Sox vs Detroit (2 games)
13:30  4 Homemakers' Exchange Kitchen demonstration by Louise Leslie
13:30  4 Multiscop News on the ticker tape
14:00  9 Beulah Kerney Show Foods adventures
14:00  9 Extra inning with Jack Brickhouse summarizing ups scores of other games
14:30  9 Second Game
14:30  9 Photo Quiz Danny O'Neil me
14:30  9 Kay Morrow Show Tips for your summer haircut in decoration, fabric, & furniture
14:30  4 TV Billboard Ticker tape news
14:30  9 Howdy Doody Show Bob Smith introduces a guest entertainer for kids
15:00  4 Comic Caper Magic, funnies, and puppets to amuse youngsters
15:00  9 Western feature film "Long Star Lawman II"
15:15  9 Time For Beany Climb aboard the "Laskie' Lena" for another amazing adventure
15:30  9 Lucky Pep Did you know foodini invented a dream producer for very cheap or very expensive dreams
15:45  9 Wrangler's Club Western feature film
16:00  4 Hollywood Tele-Views Sunday Love introduces her guests
16:00  9 Ronald Sherman Show A bewildering diversity of subjects are discussed
16:00  9 Mr. Magic And Carrots Puppet show with Norman Jensen & puppet rabbit Mr. Carrots
16:15  9 Captain Video based on the stories of James L. Caidman
16:15  9 Ulmer Turner and the news
16:15  9 Holm & Er News Conferences and community communions are held daily
16:30  9 Herb Graffois Show Commentary
16:30  9 John Conte's Little Show Musical with Lynne Lyons and the Satisfiers
16:30  9 Adventure Time Feature film serial
16:30  9 Danny O'Neil At Home

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TV Forecast

6:45  9 Window Shopping Commercial
5:00  9 News Caravan with John C. Swartz
7:00  9 Flora-Grams Sports commentary
9:00  9 Chicagoland News Local news
7:00  9 Ship's Reporter Jack Managia interviews celebrities either departing or arriving from Europe
5:00  9 Leave It To The Girls Let them answer your questions, Maggi McNells moderator with lone male guest
7:00  9 Stop The Music Bert Parks me asks you to name the "mystery tone"
9:00  9 Art Jarrett's Rhythm Rodeo Musical
7:15  9 Show Goes On Talent buyers in search of professionals audition, Robert Q. Lewis interviews buyers
7:30  9 Studebaker's Mark in the homely atmosphere Studeb Terkel and Beverly Young converses on subjects of wide variety
9:00  9 Spell With Isbell Join the fun
8:00  4 Vita Mix Commercial
5:00  9 Star Revue Featuring stars of the entertainment world and starring as your host Jack Halter. Guest: Jules Munchin, musical comedy star
7:00  9 Party Time At Arthur Murray's Dancing lessons from the experts
9:00  9 Morey Amsterdam Show Silver Swan sets the scene for Morey and guests
8:30  9 Glamour-Go-Round Commentary session with Elia Clarke and celebrities
9:00  9 Ruggles Domestic problems face Charles Ruggles & Ruth Treadwell
9:00  9 TV Beauty Contest Myron Wallace me
8:45  4 Harry Wismer Show Commentary
9:00  9 Trottling Races from Roosevelt
7:00  9 Roller Derby (see page 36)
9:00  9 Wrestling From Madison Jack Brickhouse describing the matches
9:15  9 Travel Time Film
9:30  9 Hit Spot Featuring comedy magician Johnny Paull, the Four Notes barrel shop quartet, & the Tutones accordions and guest celebrities
9:45  9 Meet The Models Personal and stage life of famous models with Charles Cavolo, interviewing the ladies
10:00  9 Ernie Simon The Curtrone Cup as the Weatherman Cllint Yule
10:10  9 Dorsey Connors Show Commentary
10:15  9 Ulmer Turner and the late news items
5:00  9 Today's Ball Game With Tom Duggan narrating the highlighted plays
7:00  9 Marriage Of Corbél Feature film with Noah Berry, Nils Astor, and Hugh Sinclair, historic drama set during French Revolution with girl masquerading as boy
10:30  9 Sports Roundup with Joe Wilson
5:00  9 Clifton Utley and reports on the news
10:45  9 Tomorrow's Weather
5:00  9 But Not Forgotten with Herbie Minta
10:50  9 Murder Before Midnight Film segment
11:00  9 Broadway Open House starring Jerry Lester introducing dancer Ray Malone, vocalist Dave Street and the Goldblacks in a gay variety
11:15  9 Chicagoland News Local news
11:20  9 Treasure Hunt Quiz

(Stations reserve the right to change above listings without notice)

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TV Forecast

Ends Summer Series

MAGIC SLATE will offer its last production Aug. 11 on WNBQ. Viewers will witness "Jack and the Beanstalk." Photo above shows Dorothy Babbis who appeared in "Cinderella."
Master Antenna Serves Apartment

An experiment of installing a master antenna to serve a large number of residents in an apartment dwelling has proven a success in Chicago.

View above shows installation of master antenna, located atop prominent north shore apartment building.

Apartment dwellers may be interested in knowing the details of the Jerrold Mul-TV system now being installed by Central Television Service. Objections of building owners to the multiplicity of antennas (sometimes an obstacle to firemen and roofers) are met with such a unit.

In most cases, the installation of a roof antenna for each tenant in an apartment or hotel is impractical and expensive. The cost of a master system eliminates excessive costs, and virtually assures subscribers that such a system will not be out-dated in the near future.

In addition, such a unit creates goodwill. The picture obtained, according to evidence available, indicates that it is equal to or better than individual installations. In addition, it is at no cost to owners of such buildings.

Leading Female Wrestler

Mildred Burke, versatile lady wrestler, proves her worth to the game by figuring in all of ten leading gates in female wrestling.

TV Forecast for August 11, 1950

**Friday**

<table>
<thead>
<tr>
<th>Channel</th>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td>WBKB</td>
<td>Tom Wallace Show Package of morning pleasantries for early bird viewers</td>
</tr>
<tr>
<td>WNBQ</td>
<td>Bob And Kay Formal of show is as informal as breakfast</td>
</tr>
<tr>
<td>WENR-TV</td>
<td>Chicago Cooks Barbara Barkley tells you how it's done with little cost</td>
</tr>
<tr>
<td>WGN-TV</td>
<td>MultiScope News over the ticker tape</td>
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<tr>
<td></td>
<td>Bill Evans Show Entertaining variety mixed with humorous sketches</td>
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<tr>
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<td>Bob And Kay (continued)</td>
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<td></td>
<td>Tom Wallace Show (continued)</td>
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<tr>
<td></td>
<td>Stop The Record Quiz open to viewers winners receive grand prizes</td>
</tr>
<tr>
<td></td>
<td>Batting Practice by Harry Creighton</td>
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<tr>
<td></td>
<td>MultiScope News on the ticker tape</td>
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<td>Lead-Off Man with Harry Creighton</td>
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<td>Sox vs Cleveland</td>
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<td></td>
<td>Homemakers' Exchange Louise Leslie enunciates your favorite recipes</td>
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<td></td>
<td>MultiScope News on the ticker tape</td>
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<td></td>
<td>Extra inning with Jack Brickhouse</td>
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<td>Photo Quiz Danny O'Neill, Marlene Kelly</td>
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<td>Enchanted Road Film on travel</td>
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<td>Plan-A-Room Paul MacAllister presents new ideas on home decoration</td>
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<td>TV Billboard Ticker tape news</td>
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<td>Howdy Doody Show Join Bob Smith, Clarabelle, and Howdy for some fun</td>
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<td>Telephone Game Viewers participation urged by Bill Bailey &amp; Jean Mowbray</td>
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<td>Comic Capers Don &amp; Vera Ward present magic for the kiddies</td>
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<td>Fantastic Western Feature Film</td>
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<td>Small Fry Club Presenting inspiring subjects for the youngsters</td>
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<td>Time For Bunny, and gang to be entangled in new adventures</td>
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<td>Lucky Pups The hilarious adventures of Foodini and Pilot</td>
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<td>Fairteen Club Norma Kasell, enmeece, another jam-session</td>
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<td>Wrangler's Club Western feature film</td>
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<td>Record Spotlight New guest artist presented by Howard Miller</td>
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<td>Film Shorts</td>
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<td>Ronson Sherman Show Sublime wit with characteristic touches of whimsy</td>
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<td>Mr. Magic And Carrots Puppet show with Norman Jensen &amp; puppet rabbit Mr. Carrots</td>
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<td>Captains Video Richard Cannon &amp; Don Hastings in adventurous tales</td>
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<td>Ulmer Turner and his news reports</td>
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<td>Hold 'Em Newt Meet Newton Fizer, proprietor, and friend Nomo King</td>
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<td>CBS News Douglas Edwards reporting</td>
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<td>Woody Barrow Show Commentary mixed with interesting interviews</td>
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<td>Adventure Time Feature film serial</td>
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<td>Danny O'Neil At Home Musical review</td>
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<td>Windows Shopping with Pat Banks</td>
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<td>News Caravan John Sweney reporting</td>
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<td>Flono-grams Sports commentary</td>
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<td>Chicagoland Newsreel Local news</td>
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7:00 4 Momma starring Peggy Wood, Judd Loud, Malcolm Keen, Rosemary Rice, and Dirke Van Petten
5 Magic Slate Drama presents "Jack and the Beanstalk" (See page 21)
7 My True Story Drama
9 Courtine-O Musical quiz with Holland Emlen as emcee
7:30 4 Detectives' Wife Lynn Bari and Donald Curtis in a mystery drama

Walt's Workshop

Mr. Durban presents an idea in foot scrapers
5 Roller Derby as narrated by Joe Hesel and Ken Nykold
8:00 4 Treasury Show Musical variety
5 Life Begins At Eighty Problem discussion for those slightly advanced in age conducted by Jack Harry
9 World Is Yours Travel film, "Colorado Vacation," and highlights
8:15 9 Film Varieties
8:30 4 Win A Bond Quiz
5 The Clock Drama
7 Your's Truly Interview show with Ann Davis on
9 Wrestling Jack Brickhouse narrates
8:45 4 Strange As It Seems Notes about famous historical personalities
9:00 4 Supreme Revue Musical variety with "Night in London," Jimmy Scott vocalist, Collins & McKay duo, and Johnny Breuer quartet
9:15 4 Carvalkade Of Sports Film highlights of the week in sports
7 Our Gal Toni Variety interview session
9:30 4 World Championship Golf Tournament
5 Trotting Races from Roosevelt
9 "Federal Frolics" Feature film starring Neil Hamilton
9:45 4 Meet The Models Informative interviews with famous models
5 Film of last year's Tam O'Shanter Golf Tournament
10:00 4 Ennie Simon The Cuckoo's Cooop
5 Weatherman Ciat Youle

7 Courtesy Hour Sparkling talent introduced by Jim Moran, emcee

10:10 5 Dorsey Connors Show Commentary
10:15 4 Wrestling From Hollywood Highlights as described by Bob Davis
5 Today's Ball Game High spots of sports as reviewed by Tom Duggan
10:20 5 Today's News Today and the late news
10:45 4 But Not Forgotten with Herbie Minta
9 Chicagoland Newsreel Local news
11:00 4 Tomorrow's Weather
5 Broadway Open House Jerry Lester and guests offer more music and gags
7 Flono-grams with Pat Flanagan
9 TV Forecast
11:05 4 Murder Before Midnight Film segment
11:15 7 Tele News Digest
11:35 4 Pix Of The News with Ulmer Turner (Station reserves the right to change above listings without notice)

For free tickets to attend these Telecasts in ABC Civic Studio, Open Building, write ABC Guest Relations, 20 N. Wacker Drive, Chicago.
PADDY the PELICAN

“What are you doing here?” I asked the girl who helped me escape... She answered that she, too wanted to escape.

The name of this lovely girl is Princess Cassandra, and she told me Ali Kat had kidnapped her from her palace.

While she learned that I, too, was a prisoner she was made to work in Ali Kat's kitchen...

...And there she added a magic food powder to my meal—that's what gave me these feet!

(Continued next week)

Football Classic On TV?—Yes & No

by ED PAZDUR

Chicago and Milwaukee TV sports fans were side-tracked again in the 17th Annual All-Star football game Friday, August 11, at Soldier's Field. This mid-summer pigskin classic will be televised by WGN-TV with sportscaster Jack Brickhouse behind the mike, but will not be carried "live" by video outlets in Chicago or Milwaukee.

For televiewers still interested in the game, WGN-TV will carry a one-hour film account on the following Sunday, August 13.

The 1950 version of College All-Stars are trying to forget last year's humiliating defeat (38 to 0) by the Eagles and are indomitably resolved to come through with their 6th victory since the series began in 1934.

More than thirty colleges and universities will be represented by their outstanding players. Chicagoland's Northwestern University will send its star fullback Art Murakowski of East Chicago, Ind.

Art is a strapping, robust young man standing 6 feet tall and weighing 195 pounds. He climaxcd a brilliant season with the Wildcats last year by being selected Associated Press All-American. Fans will recall how Art set up NU's second touchdown in the Rose Bowl game with a tremendous exhibition of sheer strength as he carried four California players almost ten yards to the goal line. He scored on the next play, but California insisted (to no avail) that Art fumbled the ball before he crossed the goal.

When asked about that play, Art goes into a slow burn and said, "I was over. Squawks like that are bound to happen. Those California sport writers always find something to cry about."

He was voted the squad's most valuable player at the close of the 1948 season and was selected as the Big Nine's (known as the Big Ten today) most valuable player by the Chicago Tribune in its annual award. Art doubled his value by playing both—offense and defense.

Coach Bob Voight admits that Murakowski's open-field tackles in the Ohio State and Wisconsin games of that year were big factors in the sub-

ART MURAKOWSKI

sequent victories which made possible NU's trip to the big Bowl.

Art is undecided about his future. "I've had offers from Detroit to play professionally for them, but I just haven't made up my mind yet."

Unlike most athletes who have studied physical education at college, he does not plan to take up coaching as his occupation. "Guess I'll go back to NU to get my degree," he continued speculatively, "and then see what the future has in store for me."

If Art can adapt himself vocationally as well as he did in athletics he need not worry about the future.
AN EXCLUSIVE!

Want To Skate In Derby?
It's Rugged—Says Brasuhn

"Toughie's" eight years on the banked track has established her as the roughest girl skater in Derby competition. She's married to her Brooklyn coach, Ken, and has a son named Billy. The Brasuhns make their home in St. Paul, Minn., during the off season.

By "TOUGHIE" BRASUHN

This is no alibi to some fans for the way I play the Roller Derby game. But I'd like to make one thing plain. I'm not a dirty player —intentionally. I just play a little harder than some others. I have to—to cut some of the other girls down to my size.

Keep hooing me, fans, and I'll still love you! The day you stop, I'll be worried to death about my Roller Derby career. Next to my son, Billy, and my husband, Ken Monte, who coaches our Brooklyn Red Devils, the Roller Derby means more to me than just about anything else in the world.

Playing the game hard, even rough and tumble, has been a proposition of self-survival for me since I was a kid. When I was a younger I'd rather play all sports with my two older brothers and their pals than I did with other girls. In order to tag along after my brothers they made me play on an equal level with boys. That went for football and baseball, too. I guess I was a tom boy; still am. I'm not sorry, except sometimes after a rough Roller Derby battle in which my playing has been misunderstood by some of the other players as well as the fans.

Competition on any playing field was rugged in "Frogtown," the neighborhood in St. Paul where I grew up. When I got into Washington high school and played against other girls, I found that because of my size I had to put forth a little extra effort to vie with them. The other kids, especially the girls, started calling me "Toughie." I guess my mother is the only one who ever called me by my real name—Marjorie Claire Louise. Most of my friends call me "Midge." What Ken calls me is something that sort of comes under the heading of our own personal business. After some games, in which I've lost my temper, you'd be surprised at what a coach-husband can say.

I started skating in the Roller Derby when I was 16. I was a pretty bad skater at first. The other girls were bigger than me. I was pretty much of a pack skater until Annabelle (Slugger) Kealey tipped me off to a few things to make up for what I lacked in size. (Miss Brasuhn stands four feet 10 in her nylons.) She was the first person to give me a break in the Roller Derby. I owe Annabelle plenty for what she taught me about the game. I believe my greatest fears are: other skaters being injured in pileups; green skaters pulling me down; and anything happening to my husband or son.

I'm concerned over my son's education. Born in St. Paul, Oct. 26, 1944, he's reached that age to be too old to travel with us. I hated to send him home for my mother to take care of him. She worked hard enough raising us kids.

Ken and I can't quit the Roller Derby now and settle down somewhere. If the Roller Derby came to town, we'd have to be in it. And now, with TV, how could we escape it? I've had occasion to quit the Roller Derby. Ken never has. He never will as long as he can skate.

I've been spat upon by fans, struck and subjected to other indignities. I figure those people can't help it. They just get excited like we Roller Derby skaters do. It's their privilege. They pay to come to the Roller Derby to blow off steam.

Sometimes the heckling hurts off the track, but I guess that's part of the game. I'll still play the game hard. I just can't play ladylike in the Roller Derby.

Watch for the Derby this week in Chicago on WENR-TV, channel 7.
Burton Turns Up an Athlete!

By Geoffrey Hunter

Good, greyhound, and slightly ungainly Lionel Burton , whose TV stints have been many and who does a pre-game show from Wrigley Field has revealed for the first time that he was something of a hot-shot high school athlete. By questioning him carefully we found that Linn, in his dim and distant youth, once ran the 100-yard dash in 10.3 seconds and flipped the javelin 165 feet while competing on the track team of a Minneapolis high school. Speaking of speed, we found that a greyhound's fastest is 38.8 miles per hour, a horse's is 44 m.p.h. and the Indian cheta, a hunting leopard, can do 70 m.p.h. Man's fastest speed on the track is 24 m.p.h.

Sports experts have picked Illinois, Michigan and Ohio State to battle it out for the Big Ten title with the Wolverines and Illini eligible for the Rose Bowl. Some dissenters suggest that Wisconsin should not be left out of the pre-game guessing.

Speeds of various athletic activities indicate a tennis ball travels 85 m.p.h. off the racket of Jack Kramer or Don Budge. A hockey puck moves off a player's stick at 60 to 80 m.p.h. Bob Feller is said to have thrown a baseball 100 m.p.h. and a golf ball leaves the tee at 170 m.p.h.

Next time you see Sam Jethroe or some other big league speedster steal second base by sliding in remember that Eddie Cuthbert of Philadelphia was the first man to steal by sliding back in 1865! And if you think that picking the order of finish in the National and American leaguers is easy, reflect that there are 40,320 different ways the 16 teams can finish.

Viewers are so accustomed to seeing players wear numbers in various sports, but did you know that athletes wore numbers for the first time in the Wisconsin-Chicago football game in 1916? And that the major league baseball teams didn't adopt the numerical system until the early 1930's?

Jack Brickhouse, the WGN-TV sports announcing whirl, got his start in the business world as a bus boy in the Pere Marquette hotel in Peoria.

Before going into radio Jack earned his keep by filling gin bottles at the Hiram Walker plant in the same town.

Ernie Simon, who parries words with delightful characters on his Curston Cutout show via WBKB, is an accomplished duelist with epees, foils and sabres. He also speaks Arabic, Italian, Spanish and a little English. Ernie's record in the last war is an amazing saga of cloak and dagger stuff but he just won't talk about it.

Dave Philley, the White Sox outfielder, says his little boy keeps his home jumping with gunfire as he watches the Westerns or video. Dave says, "Our living room sounds as though it were an exploding ammunition dump." No particular ballplayer on the Cubs and Sox has an edge as the favorite of TV Forecast's baseball contest so far. Each winner has received a ball signed by a different player. By the way, Phil Cavarretta estimates that he has signed his autograph for fans close to 12,000 times since coming up with the Cubs in 1934.

Shows Open to Public

WENR-TV—28 W. Wacker Dr., AN 3-7600. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABC Civic Theater, "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Saks Ad Agency Hour," Sunday 12:00-1:00 p.m., "The Road," Monday 7 p.m.; "Carnival Hour," Friday 6-7 p.m., "Goon Doogers," Sundays 3:30-4:30 p.m., "Wee Woos," Sundays 10:30 a.m. (write for tickets)

WGN-TV—48 N. Michigan, SU 7-4200. Tickets: Guest Relations, Tribune Tower, Rubins "Stars of Tomorrow," Sunday 9-10 p.m.; Following shows open to public at the Chicago Fair: "Tempo Wallace Show," Monday thru Friday 10:00 a.m.; "Chicago Cooks With Barbara Backer," Monday thru Friday 11:30-12:30 p.m.; "Hi Ladies," Tuesday, Wednesday, and Thursday 4-4:30 p.m.; "Swing With Isabel," Monday 7:00-8:00 p.m., "Time to Meet the Stars," Monday thru Thursday 8:00-9:00 p.m., "Ammobile Show," Monday 7:00-8:00 p.m., "TV Beauty Contest," Thursday 8:00-9:00 p.m., "Hair Game," Monday thru Friday 5:30-6:30 p.m., "Carnival Hour," Friday 7-8 p.m.

WBBM—Merchandise Mart, SU 7-4290. Tickets: Guest Relations, Mart, Chicago 54, "Ransom Sherman Show," Monday thru Friday 6 p.m. (at Studebaker Theatre)

WBEZ—150 N. State, RA 6-1216. Tickets: Ernie Simon's Curston Cutout, Monday thru Friday 10:00 a.m. (No tickets needed. Show taped under auspices of State of Maine Theater); Admiral TV Talent Hunt, Wednesday 8:00 p.m., "Saturday Night Party," Saturday 10:30 p.m. (write to Mildred Rothenberg); "Show Kids," Sunday 11:30 a.m.-12:30.

One of the most frequent questions I am asked is: "How did you happen to get into this business?" The answer is seldom believed: I didn't want to get into the business. I thought radio was a hazardous profession, and I thought television even more so.

I came into radio for one reason, and one reason solely... I had to support a family.

I would much rather have remained in the music profession, but I was a lousy fiddler. I much would rather have preferred to be a dramatist, but the two dozen or so plays I wrote smelled slightly. I would much rather have acted, but I just couldn't bear rehearsals. I had no choice but to do the best I could with what little I had.

Actually, television is the lesser of all the evils which attracted me. In radio you have to keep your jaw jangling or something or other doesn't modulate, and the engineers become nervous. In television you can tie your shoelaces, and as long as stagehands move furniture while you're trying, nothing else seems to be required. Another thing—you meet the most interesting people.

I really mean it.

Frankly, meeting people is the most interesting thing about the entire business. During the past few months I've learned more about people, vocations, food, flowers, geography and travel than I could possibly have learned from textbooks. When I found that viewers enjoyed the same sort of thing I enjoyed, why it made it doubly delightful.

I'm grateful for one more reason and that is my home in the Midwest. It's here in Chicago that television lets its hair down and does not pretend to be something it is not. In Chicago we have an understanding and experimentation without resort to hackneyed theatrical methods. It's here in the midst where the future of television is being shaped, and I'm a small part of that process it makes me happy indeed.

ABOVE: Female Beagle hound, guesting on Bill Evans show at WBKB is intriguing by pastel colored fur bathing suit. (l to r) Bill Evans, Denise Darcell; and Helen Kay models Addie Smith and Carol Dee in strawberry pink and sky blue fur bathing suits. Male beagle at right seems engrossed with typically masculine anticipation of plea: "Darling, I need a new orchid fur coat to match my outfit.

TV Set Break Down? Consult Our Advertisers.
DEAR BOSS:

So what happens? I get picked as a judge on Willy Evans WEKB daytime show to pick the best letter on the following subject—

"I love my mother-in-law because . . ."

One of the reasons they probably asked me to be Judge is they didn't want to read my entry. Everyone knows I love my mother-in-law (when she's vacationing in Omaha). But for the one or two male species that feel eligible to enter the contest, Old Chub herewith gives you the details.

Just write a postcard to Bill Evans, c/o WEKB, 190 N. State, and you have an opportunity to win an all-expense weekend holiday trip to Niagara Falls for THREE! Yes, that's what the man says . . . for a married couple and their mother-in-law.

If you're still interested, you'll board a NY Central Train, on which momma will have her own compartment, bless her, and when you arrive at the Falls you'll stay at the Hotel Niagara. Your biggest opportunity comes when they take you on a trip to explore those beautiful falls. The rules don't say anything about wrapping momma in a barrel and seeing if she can set a new world's record as she plunges over to the Canadian side.

Actually, it's a terrific idea, and someone will definitely make the front page of every Chicago paper when he reveals he loves his mother-in-law. But hurry, you have only until Aug. 9 to send in your (ugh) entry.

Oh, by the way, a party of mother-in-laws will be guests of Evans at the Chicago Fair shortly after the winners are announced.

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SPECIAL OFFER!

“Gee, and to think we were only looking for gold!”

(Inertia Smith Cartoon)

TV FORECAST Magazine, for a limited time offers
NEWS-PACKED Issues at the Special Rate of 33 issues for $3

New or old TV set-owner, you’ll want to take advantage of this special offer—33 weeks of Chicago’s finest television magazine for the low price of $3. For the latest photos, stories and news of TV stars, read TV Forecast, the nation’s fastest growing weekly.

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